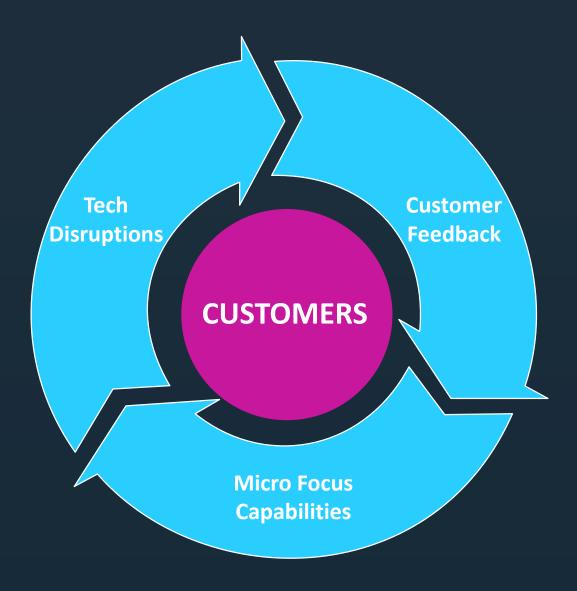


Four Focus areas overview - functionalities needed to manage the Digital Enterprise

**Robert Nowak** 

Presales Manager, CEE&Israel

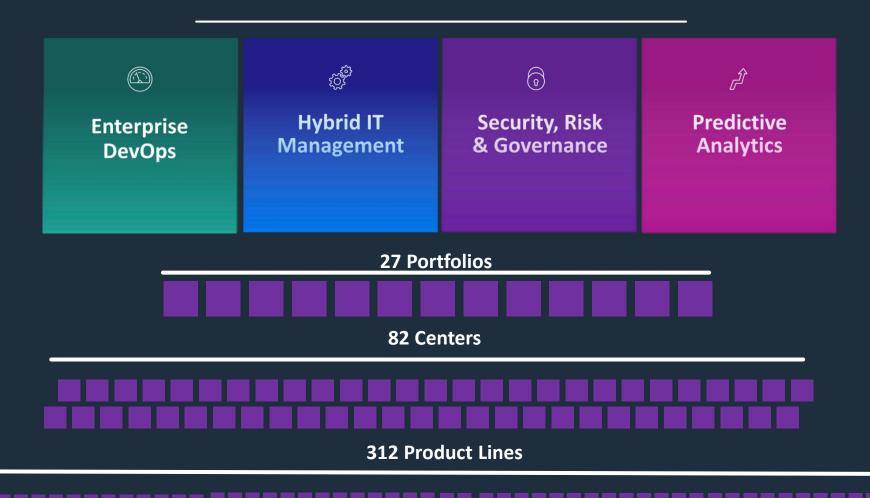
#### **Customer Driven Innovation**





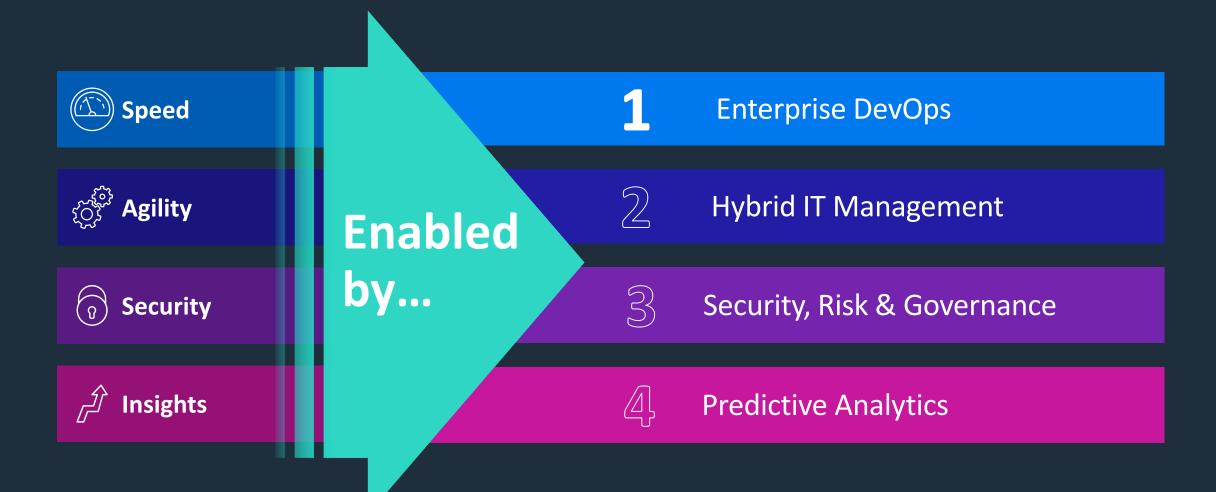
## **Simplification**

#### **4 Focus Areas**



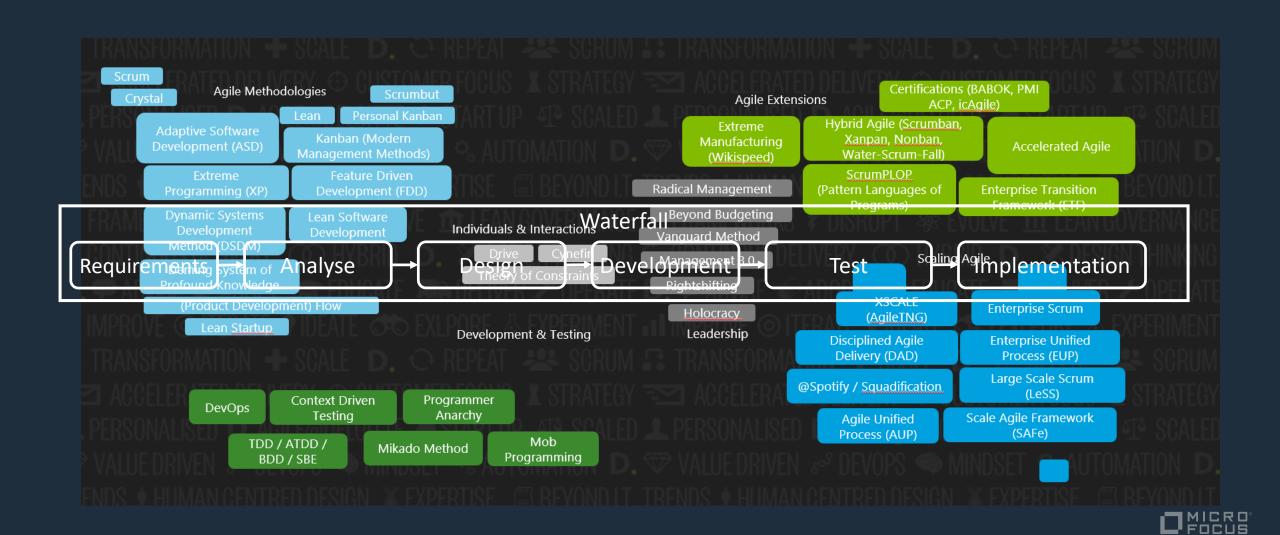


## Driving Digital Transformation with four focus areas

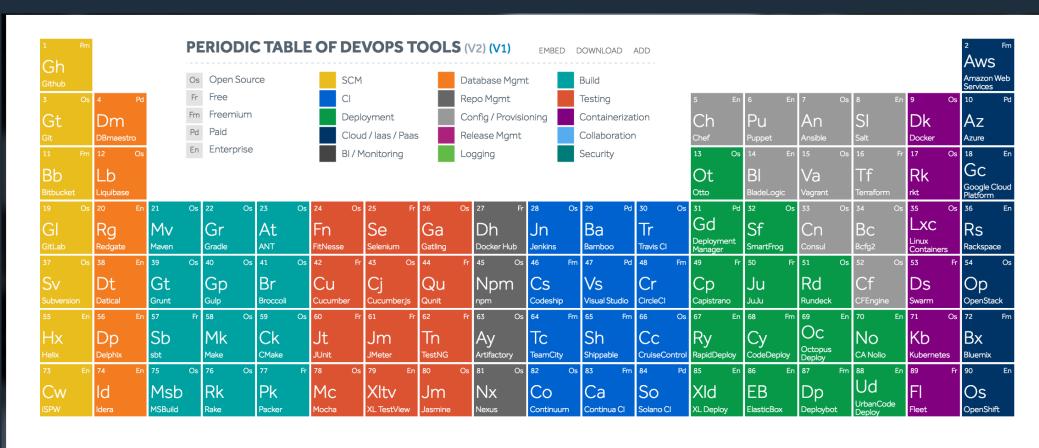




## Mo ye its ragols involved com in place the property was simple



### Number of tools increasing





91	En 9	92 En	93 En	94	En	95	En	96 E	n	97	En	98 Pd	99 Fm	n	100 Pd	101	Fm	102 Fm	n 10	.03 Fm	104	Pd	105	En
Xlr	- 1,	U <b>r</b> JrbanCode	BM BMC Release	Нр		Au		Pl Plutora		Sr Serena		Tfs Team	Tr			Rf		SI	ľ	-d	Pv Pivotal		Sn	
XL Release	F	Release	Process	HP Codar		Automic		Release	Ц	Release		Foundation	Trello	4		HipChat		Slack	-	lowdock	Tracker		ServiceN	
	Os 1			109	Os	110					En	113 En	114 Fm			116	Os	117 Os			119	Os	120	En
Ki	1	Nr	Ni	Zb		Dd		El		Ss		Sp	Le		SI	Ls		Gr	3	Sn	Tr		Ff	
Kibana	١	New Relic	Nagios	Zabbix		Datadog		Elasticsearc	h	StackState	!	Splunk	Logentries		Sumo Logic	Logstash		Graylog	Sr	inort	Tripwire		Fortify	



## Key challenges from our customers on DevOps



60%

More than half of European enterprises utilize DevOps today



40%

Less than half of large European enterprises can scale DevOps



31%

Only a third of the app estate is currently developed and deployed using DevOps



## Micro Focus | View on Enterprise DevOps









## **Application Delivery Management Portfolio**

————— CONTROL | AUTOMATION | GOVERNANCE —— **PROJECT & REQUIREMENTS** LIFECYCLE MGMT & SCCM **FUNCTIONAL TESTING** PERFORMANCE TESTING **MGMT** Project & Portfolio Management (PPM) Unified Functional Testing (UFT) ALM Octane LoadRunner (LR) Release Control Performance Center (PC) Deployment Automation Dimensions RM Application Lifecycle Management (ALM) Silk Test Quality Center (QC) LeanFT / Silk WebDriver Silk Performer Atlas Dimensions CM Mobile Center StormRunner Load (SRL) Business Process Testing (BPT) Service and Network Virtualization AccuRev Service Virtualization Star Team **OPEN SOURCE WORKFLOW REPORTING** END-TO-END **COLLABORATION FORTIFY** THIRD PARTY & ASSET SHARING **INTEGRATIONS AUTOMATION** & ANALYTICS **TRACEABILITY** INTEGRATION **INTEGRATIONS** 



## **Application Modernization and Connectivity Portfolio**

# Application Modernization and Connectivity

Lower cost and improve delivery speed for core business systems by modernizing current technology and processes





Extra!

Reflection

InfoConnect

Rumba, ZFE

Verastream

Databridge



Analyzer

Developer

**Test Server** 

**Ent Server** 

ChangemanZMF



**Visual COBOL** 

**COBOL** Analyzer

MF COBOL

**AcuCOBOL** 

RM/COBOL



Artix

**OpenFusion** 

Orbacus

Orbix

VisiBroker



## Driving Digital Transformation with four focus areas





## Key challenges from customers on Hybrid IT







+80%

68%

40%

of IT budget is still spent on business operation

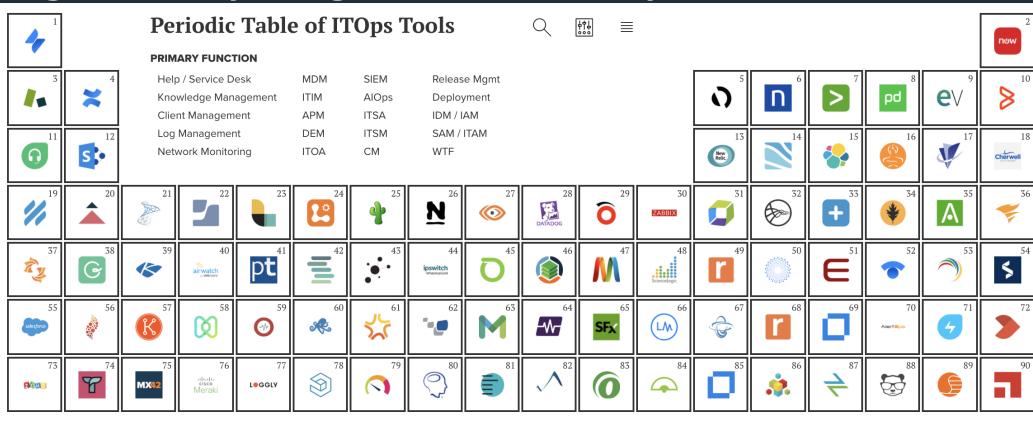
of new deployments will be off-premise by 2020 large enterprise will combine big data and machine learning functionalities by 2022

Source: Deloitte Insights -- Technology budgets: From value preservation to value creation Source: 2018 IDG Cloud Computing Survey

Source: Gartner AIOps (2017)



## Again everything is not that easy







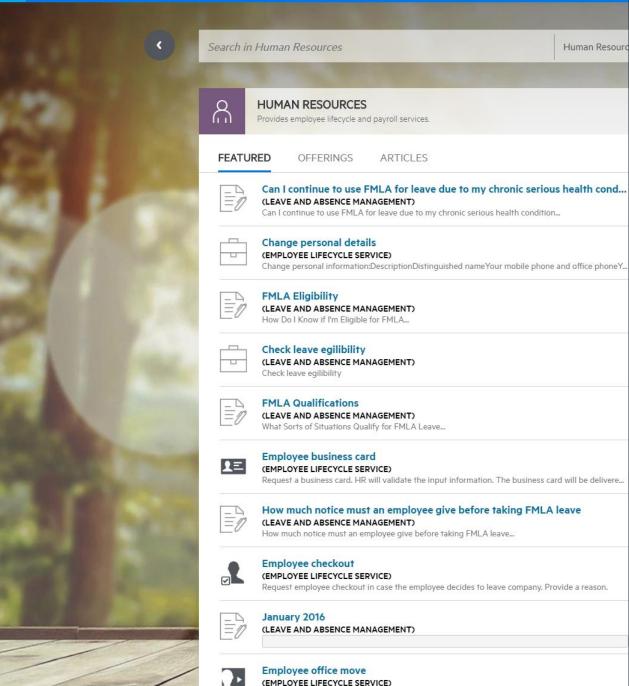


**Hybrid IT Management** Deliver **Operational** Transform IT for Agility and Business Insights **Service** Management **Support Enterprise DevOps Analytics and** Service **Service** Automation **Assurance Fulfillment Platform** Strengthen Security, Risk **Service** & Governance

Governance







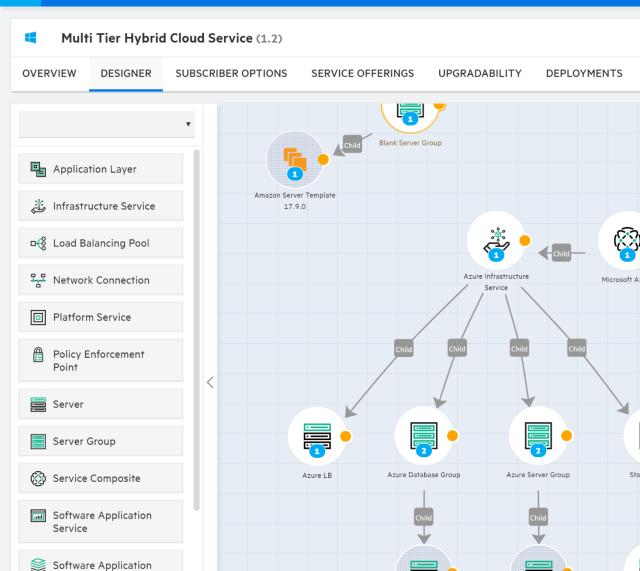
## Service Management Products

**SMA-X** 

**Configuration Management** 

Universal Discovery





Q

Search

Provision Azure Database

Provision Azure Server

# Service Fulfillment Products

# Hybrid Cloud Management

**Operations Orchestration** 

PlateSpin



#### Cloud Se







## **Application**





# Service Assurance Products

**Operations Bridge** 

SiteScope APM

**AppManager** 

Network Operations
Manager

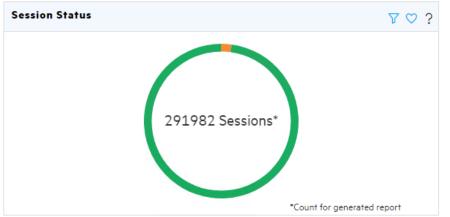


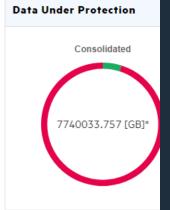


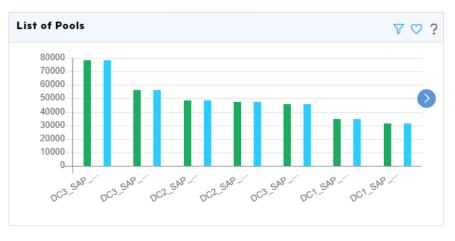
242.39 TB

Total Data Protected

#### FAVORITES









# Service Governance Products

**Data Center Automation** 

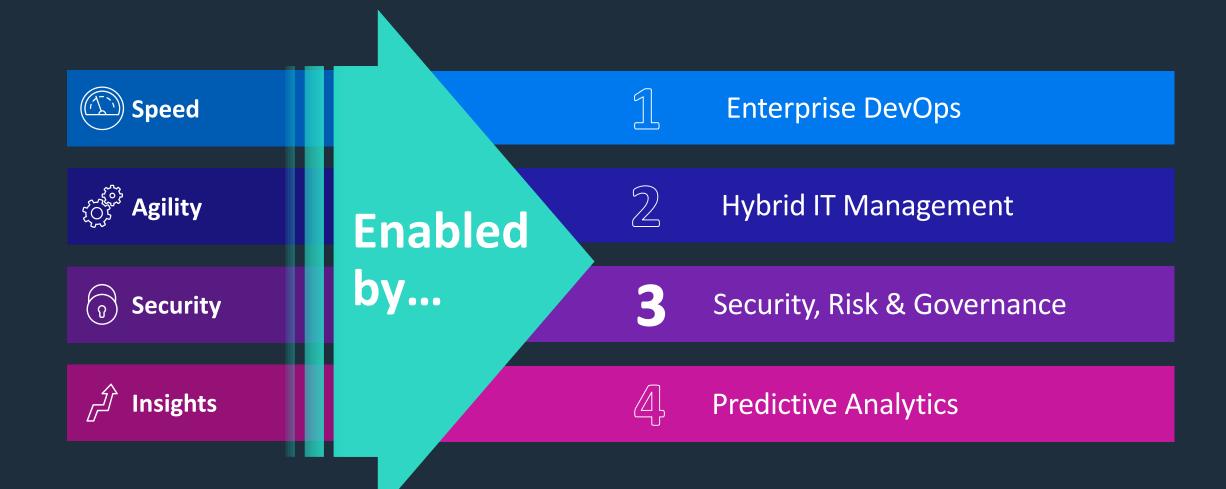
Network Operations
Management

**Data Protector** 

**Hybrid Cloud Management** 



## Driving Digital Transformation with four focus areas





# Key challenges from our customers on Security, Risk and Governance



 $78_{\scriptscriptstyle \mathsf{days}}$ 

the median dwell time. i.e. the time from compromise to detection



3.2 Million

unfilled cybersecurity jobs due to skill shortage by 2021



70

The average number of security solutions implemented within an organization



## Security, Risk, and Governance

Micro Focus Solutions Portfolio







#### **SECURITY OPERATIONS**

- Arcsight ESM
- Arcsight Investigate
- Arcsight ADP
- UBA



## Security, Risk, & Governance



#### **APPLICATION SECURITY**

Secure applications by integrating seamlessly with the entire software lifecycle.

#### Fortify

- Application Security as a Service
- Static Application Security Testing
- Dynamic Application Security Testing
- Continuous Application Monitoring
- Runtime Application Self Protection





#### **INFORMATION GOVERNANCE**

- ControlPoint (Unstructured)
- Structured Data Manager (Structured)
- Voltage SecureData
- Content Manager





#### IDENTITY AND ACCESS MANAGEMENT

Govern who has access to what and how they're using it

#### NetIQ

- Adaptive identity governance
- Identity life-cycle management
- Identity synchronization and reconciliation
- Centralized role management
- Frictionless authentication
- Advanced authentication methods
- User self-service portal
- Privileged identity management
- File integrity, configuration, and change monitoring





#### **ARCHIVING INFORMATION**

- Digital Safe
- Retain





#### **ENDPOINT MANAGEMENT**

- ZenWorks
  - Lifecycle management
  - Patching & containerization
  - Application virtualization
  - Mobile & server management
  - USB & removable device security
  - Firewall security
  - Advanced port security
  - Wireless network security



## Driving Digital Transformation with four focus areas





## **Analytics and Machine Learning Everywhere**





Detect unknown without manual rules



Unstructured data classification



Control business risk and protect IP





Of the data created will be critical to daily life and the smooth running of government and business by 2025

2X

Companies that use advanced analytics and machine learning are twice as likely to be top quartile financial performers

\*Forbes, Big Data Unleashes Business Opportunity, 2016
\*Bain & Company, Creating value through Advanced Analytics, 2015
\* Seagate International Data Corporation



# Successful Data Disruptors all have one thing in common... they rely on Vertica

#### **Smart Buildings**

5:30am





Vertica is correlating real-time weather information with inside air temperature and humidity to deliver just the right amount of heat as efficiently as possible.

#### Social Media

7:00am



Vertica is analyzing millions of tweets and trending stories so people can catch up on daily news, stay in touch with their network, and retweet their favorite posts.

#### Ride Share

8:30am



Vertica is crunching data on supply and demand to match ride-seekers with quick and cost-effective ride options. With just a few clicks, drivers arrive at doors all over the US.

#### **Customer Analytics**

10:00am



Vertica is analyzing the latest customer information and account activity to identify the behavioral indicators that predict a high likelihood of churn.

#### Network Optimization

11:15am



Vertica is analyzing millions of anonymized call detail records so communication service providers can optimize network activity and ensure maximum uptime.

#### Predictive Maintenance

2:10pm



Vertica is embedded in manufacturing intelligence software to analyze operational data, detect production problems, and perform root cause analysis in the manufacturing process.

#### **Route Optimization**

5:25pm

Auckland 444

Transport 🚢



Vertica is analyzing traffic patterns and rider demand so public transport authorities can optimize bus routes and get people home from work on-time.

#### **Wearable Analytics**

6:10pm



Vertica is capturing activity data from smart watches and comparing it against demographic information so athletes can compare their performance with peer groups.

#### **Smart Agriculture**

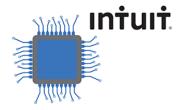
7:15pm



Vertica is powering smart agriculture applications using sensor data analytics so food is harvested at peak time with as minimal resource inputs as necessary.

#### **Software Optimization**

8:00pm



Vertica is analyzing telemetry data to understand detailed customer interactions and ensure a seamless software user experience.

#### Clickstream Analytics

wayfair

9:20pm



Vertica is tracking clickstream data from leading e-commerce websites to optimize customer purchasing experiences and provide customized product recommendations.

#### Security Analytics

2:00am



Vertica is embedded in cybersecurity software, ingesting and analyzing millions of events around the clock to detect network anomalies and ensure effective endpoint security.



## Driving Digital Transformation with four focus areas





